

Dear (EDITOR OR TECH REPORTER'S NAME),

Even before its formal unveiling next week a new application from a little known tech company is generating big buzz. It's already been named a finalist for the product excellence award at next week's LinuxWorld.

Why? Because their new program will, for the first time, enable anyone to create new servers with the touch of a button. No contacting a provider, no conversations with customer service, no dialogue with tech support: just log on, click, and create a new server. Pay only for exactly what you need, and have it up and running immediately. "GoGrid" will enable anyone to have their own online server the same way MySpace let anyone have their own profile.

"GoGrid" is one of those tech breakthroughs that will change the way everyone does business. Start-ups can have a server ready when they are. It will reduce costs, processing inefficiencies, and the waste associated with server under-utilization. If their server is too big or too small, they can fix that – again with the touch of a button, day or night. It's created by ServePath, a leader in the field of managed server providers

Please let me know if you're interested in a copy of the press release or would like a briefing with ServePath CEO John Keagy to learn more.

I can be reached at: bwachs@activapr.com, or 415.776.5350. Thank you so much!

Best regards,

Benjamin Wachs
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